



Fifth Annual General Report  
2017

PLANT THE  
SEEDS FOR  
TOMORROW



GIVE IN EDUCATION

# **CBET 2017 Fifth Annual Report**

**Presented to General Body at Annual General Meeting: February 25th, 2018**

**At**

**3020 Woodroffe Avenue, Ottawa, ON, K2J4G3**

**Prepared and presented by Fakruz Zaman  
And CBET team**

**Inquiries about this publication should be directed to:**

**CBET**

**365 Stoneway Drive**

**Nepean, ON. K2G 6G8**

**Email: info@CBET.ca**

**Ph: (613) 725-5926**

**Website: <http://www.CBET.ca>**

**<http://canadiandream.cbet.ca>**

**Facebook page: <https://www.facebook.com/pages/CBET-Canada-Bangladesh-Education-Trust/223583621132844>**

**Twitter page: [https://twitter.com/CBET\\_CB](https://twitter.com/CBET_CB)**

**CRA registration: 80114 6101 RR0001.**

**Non-profit Organization: 822421-8,**

**Canadian Bank Info:**

**BMO Barrhaven Branch, Transit# 3843 and Account # 8977-821**

**Bangladesh Bank Info:**

**Prime Bank, Dilkusha Branch, Mudaraba Savings # 1082-109-0030-336**

## In the name of Allah, Most Gracious, Most Merciful.

"Praise be to Allah, to whom belongs all things in the heavens and on earth  
To Him we Praise in the Hereafter and He is Full of Wisdom, acquainted with all things." (34:1)

"To Allah doth belong the dominion of the heavens and the earth, and all that is therein, and it is He  
who hath power over all things." (5:120)

### Table of Contents

President's Message .....	5
1. Introduction .....	6
1.2 CBET Vision:.....	6
1.3 CBET Mission: .....	6
1.4 CBET Mission statement: .....	6
5. Principles .....	7
6. Fundraising Activities .....	7
6.1 Fundraising at CBET Monthly Gatherings .....	7
6.2 On Line Fundraising.....	8
6.5 Fund Raising Dinner .....	9
6.5 Ramadan Fundraising Drive .....	10
7. Annual Financial Report and CRA Tax Return Submission .....	11
7.1 CBET Financial resources.....	11
7.2 Donors CRA Tax Receipts .....	11
7.3 Internal Auditing .....	11
7.4 External Auditing.....	12
8.1 2017 Scholarships to Bangladeshi.....	13
Where CBET Donated:.....	13
8.5 CBET Community Volunteer Awards.....	16

9.1 CBET Bangladesh Partner: NGO Surovi .....	17
10. CBET Outreach Activities.....	19
10.3 CBET Celebrating Ramadan Family Iftar Dinner at SNMC.....	20
10.4 Family Eid Al-Fitr and Eid Al-Adha Party .....	20
10.6 2017 CBET Pitha Festival & Youth Conference at SNMC.....	22
10.7 Kids and Youth Competitive Activities .....	22
11. Spiritual and Social Events .....	26
11.1 Community Lectures and Events during monthly Gathering.....	26
11.2 Family, Kids and Youths Sports and Recreation Activities .....	27
12.0 CBET Social Media .....	27
12.1 CBET website.....	27
12.2. CBET eNewsletter.....	29
12.3. CBET monthly eMagazine, Canadian Dream.....	28
.....	28
12.4 CBET YouTube .....	30
12.5 Facebook & Twitter Pages:.....	30
13. Accomplishments and Activities. ....	32
13. Donation & Expenses Processing .....	31
13..1 Donation Processing: .....	32
13.2 Expenses Processing:.....	33
14 . CBET Long Term Vision & Strategy .....	33
14.1 Short term (1 year):.....	34
14.2 Mid Term (2 to 4 years).....	34
14.3 Long Term (5 to 10 years) .....	34
15. Our Respected Volunteers .....	35
16. Ottawa CBET Management Team .....	36
17. Dhaka CBET Management Team.....	36
Thank you!.....	36
Connect With Us! .....	37

## President's Message



As salamu Alaikum. Let peace and blessing of God be on you and us. We are now holding CBET 5th Annual General Meeting.

We are proud to state last 5 years CBET changed lives of 700 families in Bangladesh giving 700 students each one \$200 as scholarship for post-secondary education. Also CBET provided 50 scholarships in Ottawa Gatineau in High schools, colleges and universities.

CBET, a federally registered Canadian charity. Here a group of people, volunteer their time and money, also working to integrate youths and families as contributing Canadian Citizens with strong moral and ethical values.

**We earnestly request everyone to pledge at least \$200 (Taka 11,000) to give one scholarship to change the life of one needy family. We cannot solve world problems but put smile to one family by helping in education. The student will be productive citizen and we will get rewards for years to come**

Please read and write CBET eMagazine, <http://CanadianDream.CBET.ca> with readership of over 2000. CBET also sends a newsletter with its activities and services.

Finally, I thank my wife Asma Khan and CBET BOD, who passionately with dedication worked together to bring CBET as a well-known charity in a short span of 8 years. We seek HIS forgiveness for our shortcomings. May God give our families health, peace and prosperity.

With thanks,

Dr. Emdad Khan

## Change a Life by Giving in Education



## **1. Introduction**

**"And cover not Truth with falsehood, nor conceal the Truth when ye know (what it is)". Al-Quran 2:42**

Transparency and accountability bring credibility to an organization. CBET remains accountable to 1) Allah (SWT), 2) its members, and 3) the Canadian Revenue Agency (CRA) as a responsible charity organization, 4) Industry Canada as a non-profit organization.

The primary objective of this report is to convey to our local community, the general public, CRA and Industry Canada, the activities and achievements of the past year and present an update on the latest progress on the funding, expenses and progress in our scholarship program.

### **1.1**

#### **Background:**

CBET was established in August 2012, to provide scholarships to students in Canada and in Bangladesh. CBET is the only Canadian Government-registered Bangladeshi Education Trust in Canada.

#### **1.2 CBET Vision:**

Our Vision in CBET is to make education equally accessible for needy students and convert these students as useful human resources and valuable members of society. Education is a basic right for every single citizen and CBET is there to help those students implement that basic right by providing financial assistance.

#### **1.3 CBET Mission:**

Our mission in CBET is to help under privileged students in Bangladesh and Canada to improve their socio- economic status by providing financial assistance during the course of their education. CBET aims to advance education by supporting students to become valuable resources for the country.

#### **1.4 CBET Mission statement:**

CBET strives to give scholarships to College students in all 450 sub-districts to advance education in Bangladesh. Education is one of the greatest tools to impart moral values, and to develop a good society. CBET is there to help those students implement that basic right by providing scholarships. CBET also strives to establish a dialogue between different Bangladeshi and other Canadians in the Ottawa-Gatineau.

## **2. CBET Coverage Area**

CBET represents the Bangladeshi community of Ottawa Gatineau since August 2012. It is an independent, non-political, non-profit, family-centric organization. CBET also plans to establish branches in major cities in Canada, such as Montreal, Vancouver, and Toronto.

### **3. Service Location: Ottawa Gatineau**

CBET provides spiritual, social and community services through monthly gatherings. Head office for CBET is located in Ottawa, Canada with a branch in Dhaka. Large-scale community events like Summer Picnics and Fundraising Dinners, which require larger space, are held in rented community centers, local public schools and/or other public areas.

### **4. Objectives**

Advance and support post-secondary students by providing publicly available scholarships, bursaries, and other forms of financial assistance in Canada and Bangladesh. Organize, celebrate social and religious festivals to build a stronger and healthier community.

### **5. Principles**

CBET is guided by the following principles:

Honesty, openness and fairness

Accountability to Al-Mighty God

Canadian Statutory Authorities and CBET Community

Providing service to the Community members irrespective of faith, culture and ethnicity

Respect everyone's views, values and ideas

### **6. Fundraising Activities**

Al-Hamdu Lillah, in the year 2017, CBET awarded 273 scholarships in Bangladesh to 55 institutions. Each school received 4,000 BDT to host an award ceremony and each institute received 5 scholarships, each 10,000 BDT. In Sha Allah in the year 2018 CBET has funding to award 235 scholarships in Bangladesh of BDT 10,000.

#### **6.1 Fundraising at CBET Monthly Gatherings**

Al-Hamdu Lillah, the CBET community is very generous. CBET holds community & family gathering throughout the year, which allows us to collect funds from donation box collections. Board members also pay Annual membership fees of \$250.00 (unless any donation which is equivalent to \$250.00 or more was made during the year towards CBET's fundraising activities).

## 6.2 On Line Fundraising

CBET also actively fundraises via its website ([www.cbet.ca](http://www.cbet.ca)) via PayPal, MasterCard and Visa. CBET is now registered with <https://www.canadahelps.org/en/> to collect more donations online. 2017 especially saw a substantial increase on online donations, and we are hopeful it will continue to serve as a convenient, accessible and easy way for our donors to offer their support to CBET.

## 6.3 Fundraising via Text

To increase fundraising effort CBET setup Donate via text method.



## 6.4 Acquired Moneris debit machine

As a cost saving measure to avoid paying high fee and to be better organized as well as for efficiency CBET acquired its own debit machine on 2017 rather than borrowing from other organization.

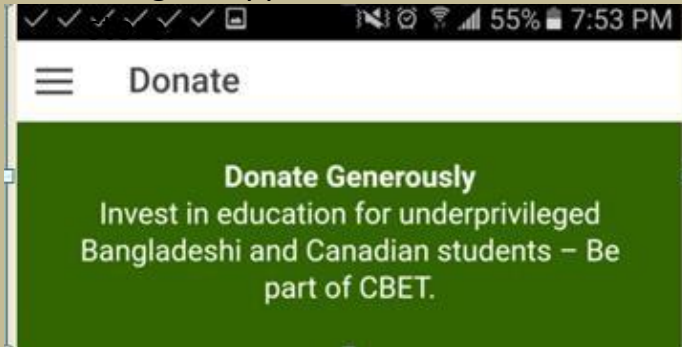




## 6.4 Fundraising via App on your cell phone

To increase its presence on mobile media CBET developed an App which is available at

Google App



## 6.5 Fund Raising Dinner

On October 29th, 2017, CBET hosted its very successful 5th annual fundraising dinner with a great turnout and participation rate. We had over 20 volunteers and the CBET Board of Directors team who worked tirelessly to pull off another amazing event. The program was attended by 250 guests representing mainstream Canadians and different ethnic communities. With the mercy of Allah (SWT) we raised over \$27,000 CAD during the dinner.





In addition, the event was attended by many distinguished guests from the Ottawa community, who came to listen to the CBET story and how it has touched the lives of students thus far in Bangladesh and Canada.

The Sixth Annual CBET Fundraising Dinner will be held on October 29th, 2018 at 5:30 PM at SNMC Hall, 3020 Woodroffe Ave. Please stay tuned for program details to be posted on CBET's website.

## **6.6 Ramadan Fundraising Drive**

We must express our gratitude to CBMC, HCI, Masjid Bilal ,SNMC, Bayshore Masallah, KMA, OBMFO, Muslim Housing, KMA, Jami Omar, Donald Masallah, Islam Care for either donating directly to CBET or allowing to use their premises to collect funds. We also would like to express gratitude to our donors who either donated online or via cash and cheque during the Holy month. Alhamdu lillah, 2017 Ramadan Fundraising drive was a huge success by raising over \$25,000.

## **6.7 United Way Campaign**

CBET is registered with United Way Government of Canada Charitable Workplace Campaign. Alhamdulillah, each year we are receiving good amount of donations from Federal Government employees.


## **7. Annual Financial Report and CRA Tax Return Submission:**

In line with the CRA requirements, we will submit our 2017 Annual Return in June 2018. We have prepared the 2017 Annual Financial Report and 2018 Annual Budget, many thanks to our volunteer accountant and CBET Treasurer for their efforts and expertise in these endeavors.

### **7.1 CBET Financial resources**

CBET Funding is solely based on donations received from community members, during monthly CBET family gatherings, annual membership fees from CBET members and funds collected during annual fundraising dinners or online donations from generous supporters.

### **7.2 Donors CRA Tax Receipts**

Using customized accounting software, CRA tax receipts have been issued to our valued donors in February 2018. CBET bought license for  with the vendor, in order to issue tax receipts for 2017.

### **7.3 Internal Auditing**

CBET Treasurer had been actively working throughout 2017 to assure quality control for CBET operations and documents with support from volunteers, as well as CBET's Secretary and Vice President.

### **7.4 External Auditing**

To meet the requirements for new CRA regulations, CBET will hire an external auditor.

## Statement of Receipts and Payments

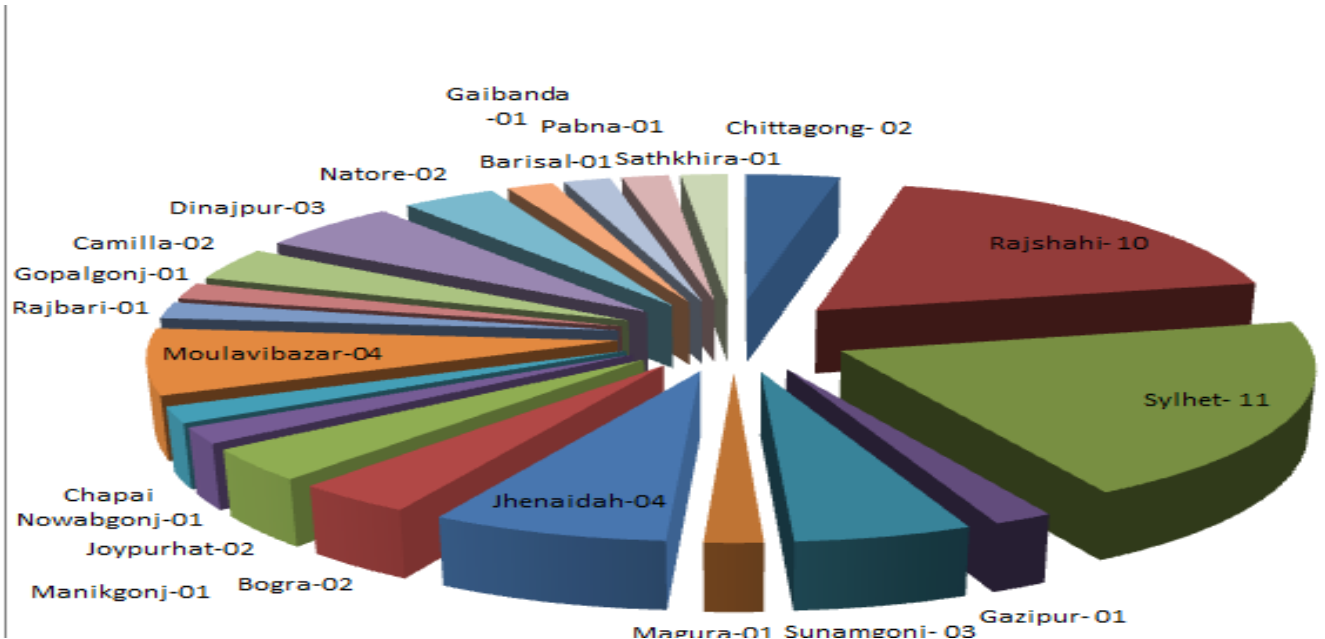
<b>Canada Bangladesh Education Trust (CBET)</b>	
<b>Statement of Receipts and Payments from January 01, 2017 to December 31, 2017</b>	
Amount	
<b><u>Receipts</u></b>	
Balance at January 01, 2017	\$16,747.10
Annual Fund Raising Dinner Collection	\$21,115.00
Fund Raising Dinner Ticket Collection	\$4,270.00
Donations received from PayPal	\$8,880.73
Collection from AGM	\$1,000.00
Collection from Picnic	\$1,047.00
Collection from Ifter	\$3,700.00
Collection from Young Professional Network	\$0.00
Collection from Pitha Festival	\$1,303.00
Collection from Jumma Prayer	\$5,000.00
Collection During Ramadan	\$15,000.00
Donations from Year round Fund Raising Drive	\$4,218.66
<b>Total Collection</b>	<b>\$82,281.49</b>
<b><u>Payments</u></b>	
Supplies and other official expenses	\$1,918.82
Computer	\$792.12
Donation Software	\$101.70
Website expense	\$309.85
Registration and Other fees	\$1,220.00
AGM Expense	\$1,201.09
Annual Picnic Expense	\$829.42
Annual Ifter Expense	\$3,513.84
Young Professional Network	\$825.00
Annual Fund Raising Expense	\$6,611.04
Pitha Festival Expense	\$907.37
Bank Charges	\$359.14
Donation to other Charitable organization	\$1,400.00
<b>Total Expenses</b>	<b>\$19,989.39</b>
<b><u>Scholarships/Awards</u></b>	
Motivational Award	\$540.00
Scholarships for Ottawa/Gatineau residents	\$2,500.00
Transferred to Bangladesh for Scholarships	\$45,100.70
<b>Total Scholarships/Awards</b>	<b>\$48,140.70</b>
<b>Balance Amount</b>	<b>\$14,151.40</b>

## 8.1 2017 Scholarships to Bangladeshi Students

CBET Scholarships are being awarded to qualified Bangladesh colleges, polytechnics, and vocational institutes. 2017 was a successful year for CBET creating a network with Bangladeshi educational institutions by providing 273 scholarships in 55 education institutions across Bangladesh. CBET scholarships are awarded irrespective of religious faith or gender. Scholarships were awarded based on family income, family size, extracurricular activities and academic performances. Five scholarship team members votes to select best candidate. Director of scholarship sends the list of nominated students to CBET President for approval. Cheques are issued in the name of selected students and mailed to the selected institution principal. An award ceremony takes place to hand over scholarship cheques at the institution in the presence of local dignitaries, local press, school staff and families of nominated students.



### Where CBET Donated:



Within the next 5 years we aim to establish links with at least one education institution in each of the 450 sub-districts of Bangladesh.

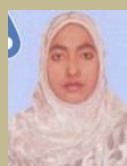
### 8. 2 Ottawa Gatineau 2017 High School Graduate Scholarships Recipients:

CBET management is pleased to announce the names of the five recipients of the Ottawa High School Recognition Award, from five different high schools in Ottawa, for their outstanding academic success and their involvement in the community. Each recipient has received a scholarship grant in the amount of \$500 during their high school graduation ceremony.

Thorfan Thoeum	Bell High School
Samantha Shein	Merivale High School
Nafiso Mahamud	Rideau High School
Abigail McMann	Immaculata High School
Kevin Masse	Adult High School

### 8.3 Success stories of CBET Scholarship Recipients

We have been receiving numerous success stories from students who are CBET Scholarship recipients, as the scholarship program is growing across Bangladesh and getting its level of maturity over the period of years.



I would like to express my cordial emotion and thanks to CBET for supporting and encouraging me to build up my career which I desired to select in my life.

Bio technology and Genetic Engineering, Sylhet Agricultural University.  
FAYEZA SADIA LASKAR

This presentation is intended to express my profound thanks and gratitude to the concentered authorities of CBET.

Sharmeen Sultana

Student at Department of Economics, Government Edward College, Pabna

Ariful Islam

I am honoured to be one of recipient of CBET scholarship Program.

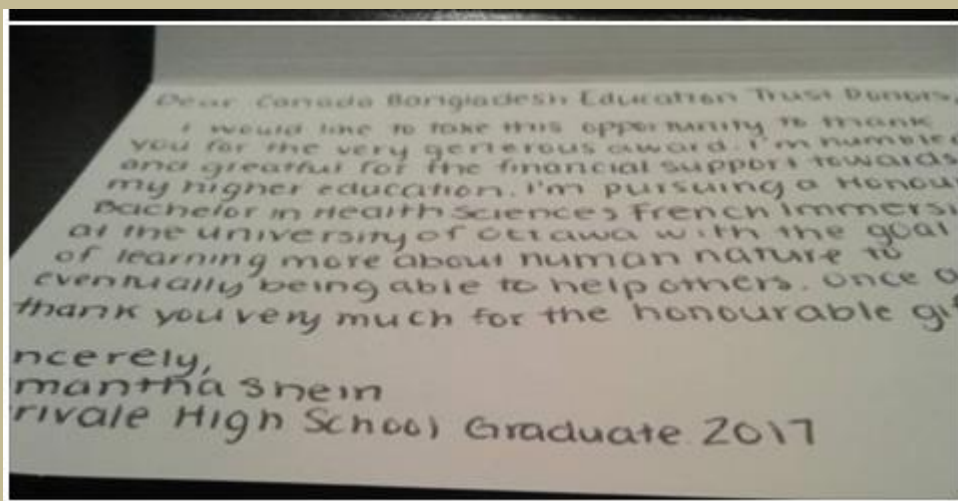
Student of Health Economics at University of Dhaka

Jotirmoy Ray

Student at Department of Chemistry at University of Dhaka.

#### **8.4 Letter of Gratitude from Ottawa Scholarship Recipients:**

Letter of gratitude from Samantha Shein who is a CBET High School Recognition Award Recipient from Merivale High School in Ottawa. Samantha received \$500.00 CBET scholarship for outstanding academic and volunteer performance.



#### **8.5 CBET Scholarship to Ottawa and Carlton University & Algonquin College:**



CBET Director of scholarship is working with all these 3 institutions to give scholarship in September 2018. There would be one scholarship each for Ottawa University & Carlton University for the amount \$1000.00 each & \$700.00 for Algonquin College. The competition would be open for all to apply.

## 8.6 CBET Hired 4 Summer Students: Each Earned over \$3,000



CBET was able to offer employment with summer job grant program from Federal Government of Canada for two University students from Ottawa region to do research work related to progress and development for the organization.

From left on this picture ,Nayeeb Mowla as Funding officer , Abrar Kazi as Webmaster & IT development, Fariba Sharmin as Event Coordinator, and Sadun Imam as Youth Coordinator. Each earned over \$3,000 and CBET rented SNMC office space for summer students and supervised by two directors. In 2018 CBET is planning to hire 2 summer students if grant is available.

## 8.7 CBET Community Volunteer Awards:

Every year CBET recognizes and appreciates volunteers for their ongoing efforts in serving the community in the Ottawa Gatineau area. It is a source of inspiration to others to follow suit. In 2017, to honour 4 outstanding Canadians for their significant contributions in different areas of the community, CBET's Outstanding Volunteer Awards were given to the following for their significant volunteer work:







**Khadija Haffajee**



**Jason Kelly**

**Shafiqul Haque**

**Rebeca Dipa Khan**

## 9.1 CBET Bangladesh Partner: NGO

### Surovi

To reduce administration costs CBET partnered hired Surovi, the Bangladeshi, non-profit organization to disburse the scholarships throughout Bangladesh. CBET paid only 3% to Surovi for disbursing scholarship to 55 institutes 273 scholarships .End of the year Surovi submits a final completion report on scholarships given to how many colleges ,number of students, total scholarship disbursement cost ,total amount given for scholarships, award ceremony pictures for each colleges.

## 9.2 CBET Scholarship Certificate:

Started in 2017 each scholarship recipient gets a scholarship Certificate issued by CBET head office in Ottawa, Canada which is also signed by CBET President.



## 9.3 CBET Canada Supporters

CBET established strong relationship with different charitable and community organizations such as Human Concern International (HCI), CanGoAfar, ILEAD, Islamic Society of Cumberland (ISOC), South Nepean Muslim Community (SNMC), KMA, CBMC, , Odawa Native Friendship Center, the United Way, Dhaka University Alumni Association, OBMFO, Muslim Housing, Donald Masallah, Bayshore

Masallah, Bangladesh Cultural Society, OMWO Zabiha Halal Food ,Maple leaf chicken, plus with plans to build the bridge with many more in the near future.



## 10. CBET Outreach Activities:

### 10.1 CBET Support for Rohingya refugees:



Besides working on education to help the needy CBET sometimes extends its helping hands to ones affected by disaster example of which is Rohingya issue. CBET Board members gladly donated \$3000.00 in total with their own fund to support cause.

## 10.2 CBET Attended event at Parliament Hill



CBET board members were invited to attend the Diwali Celebration (Festival of lights) at the Hill arranged by the group of 22 Federal Members of parliament. The event was ornamented with the presence of our Hon Prime Minister Justin Trudeau, Federal Ministers, Members of Parliament, Community leaders and members from diversified communities.

There were well over 600 guests from across the country. Program started with the Quran recitation. A video clip of PM Justin Trudeau's message of Ramadan was shown. It was an awesome gathering with the presence of dignitaries and community leaders. Great way to promote the organization.

## 10.3 CBET Celebrating Ramadan Family Iftar Dinner at SNMC:

CBET celebrated its first ever multi ethnic , multi faith Harmony Iftar and Ramadan Celebration at SNMC Center with utmost success at the presence of over 400 guests from diversified Ottawa communities. Everyone was in the overwhelming mood to celebrate the Holy month with their engagement with members from different communities. Lecture on Ramadan, Quran recitation, Islamic songs were part of this program. Invited community members made donations of numerous amounts for CBET scholarship programs. Our youth volunteers played key role to run this event.



## 10.4 Family Eid Al-Fitr and Eid Al-Adha Party

Each year CBET Community members organize an indoor Eid-Al-Fitr and Eid Al-Adha celebration. Each member from this community brings food item for pot luck dinner. Adult family members, Youth and children really enjoy the company of each other and varieties of food items with all sorts of fun activities.

## 10.5 Summer Picnic & Sports Day

CBET celebrated its Annual BBQ Picnic & Family Fun Day at Andrew Haydon Park with extreme enthusiasm and participation of members from diversified communities. With beautiful weather around each and every one were really in the mood to celebrate and participate on different activities. The event was full of fun with all sorts of activities for different age group. Bangladesh Window Tv channel with co-operation of Rogers Tv captured the whole. Overall it was a day with fun filled activities for community members. Bangladesh Window Tv channel with co-operation of Rogers Tv captured the whole. Overall it was a day with fun filled activities for community members. Food items for BBQ lunch was sponsored by Maple lodge farm. CBET board members would like to express gratitude to Maple lodge Zabiha Halal for sponsoring the event. CBET board members would like to thank all community members for your participation.



## 10.6 2017 CBET Pitha Festival & Youth Conference at SNMC

Another innovative and successful event of CBET's 3rd Annual multiethnic Pitha Festival and Youth Conference which took place on Dec 24, 2017. It was an immensely exciting evening with talented young speakers who did a Power Point Presentation on their assigned topics and colorful Pithas. There were five prizes for best Pithas as well for five best speakers. Thanks to our sponsors who paid for all ten prizes. Each participant received a consolation prize. Funds were raised which paid for the event expenses and rest were invested into scholarship fund.

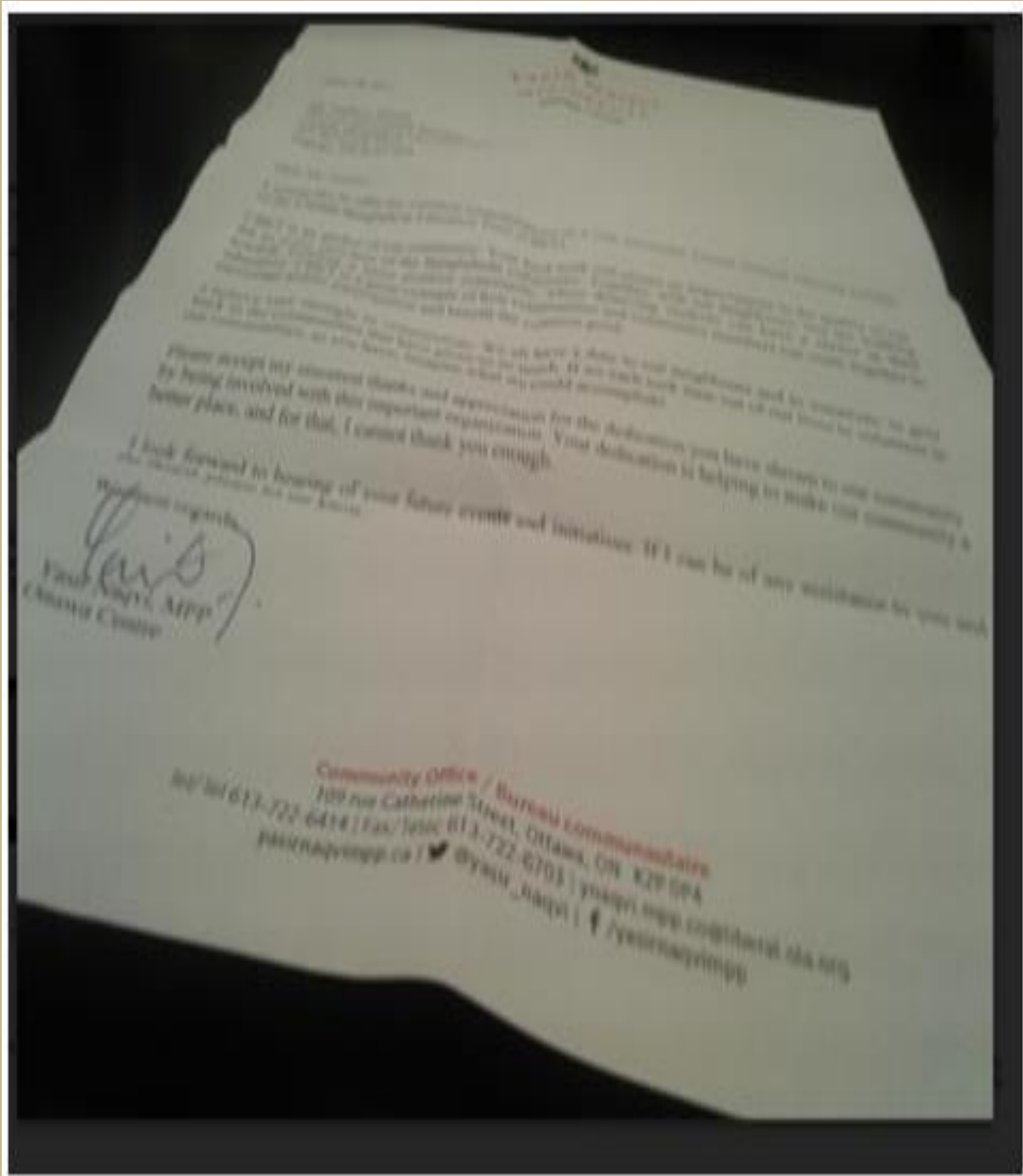


## 10.7 Kids and Youth Competitive Activities



CBET holds a quiz competition during each CBET monthly gathering and 1st, 2nd and 3rd winners gets a gift card for answering correct questions.

### 10.8 CBET received Letter of Appreciation from Ottawa MPP and Ontario Attorney General Yasir Naqvi.



## 10.9 CBET attended ILEAD Conference



CBET officials attended ILEAD Conference yesterday at EY centre. Successfully promoted CBET's mission and encouraged people to get involve.

## 11 CBET Team Visiting the sick in hospitals and home



On top of spending numerous volunteer hours to continue with the mission to change a life by giving in education, CBET board members are providing community service by visiting the Sick person to the Hospitals & Homes on



every Thursday, Performing spiritual prayer for a quick recovery of the sick person.

### **11.1 CBET was honoured by Federal Member of Parliament**



To appreciate the work of CBET Member of Parliament Hon Chandra Arya took the initiative to award CBET and both of the Summer Student Interns with a certificate of Appreciation from Federal Government.

### **11.2 CBET Organized Professional Networking event:**

CBET organized its first ever professional networking event, on August 27th, which was a huge success. Many young professionals from different professional backgrounds attended the event. CBET board members acknowledged many suggestions on how to connect our future graduates with these young professionals and get some mentoring on how to get into their professional fields. The event was honored by the presence of keynote speaker Dr Ayesha Shirazi and Member of Parliament Chandra Arya.



### 11.3 CBET Publicity in Bangladesh:

Local newspapers in many districts are publish news of CBET scholarship distribution ceremony with cost at all.



### 11.3 CBET board members recognized with Canada 150 medal:

CBET along with scholarship program for Ottawa and Bangladesh also works to integrate community as law abiding and contributing Canadian Citizens with strong moral and ethics.

During Canada 150 Years celebration, Ottawa MPs awarded Canada 150 Medals for community activists.

CBET is happy to inform that 4 CBET volunteers received Canada 150 awards from MP Chandra.

- CBET Director Asma Khan
- CBET Director Abu Rahman
- CBET Youth Asfy Rahman

- CBET Youth Izwani Shafiq



## 12. Spiritual and Social Events

**"Those who spend their substance in the cause of God, and follow not up their gifts with reminders of their generosity or with injury, for them their reward is with their Lord: on them shall be no fear, nor shall they grieve". (Al-Quran 2:262)**

CBET was involved in a number of new activities in 2017. We would like to share with you some of the key events.

### 12.1 Community Lectures and Events during monthly Gathering

On the last Sunday of every month, CBET organizes gatherings to discuss various topics, and hosts lectures by community members.

The primary focus for this program is to keep our youth engaged while learning about leadership, confidence in public speaking, how to lead our daily life as a good contributing Canadian by maintaining our identity in a family friendly environment. The program is designed and guided by CBET board members but conducted by our youth MCs (Master of Ceremony) which is another example of getting our youth in leadership role. The program is divided into four segments such as Group presentations, Discussion on the topic, question and answer on the selected topic and fourth is how to do good deed in our daily life which is conducted by one of CBET board member. The presentations during this program are done in an environment friendly manner which is completely paperless using our own sound system, projector system. Presentations are done in groups which is comprised of family members which shows another sign of strengthen family ties. Potluck dinner is served around 8.00 pm. This gathering also gives an

opportunity for youth and adults to do social networking after the program. CBET board members decided to give community volunteer hours for students involved with setup and clean up after the program.

## 12.2 Family, Kids and Youths Sports and Recreation Activities

Our youths and kids also enjoy playing some indoor sports such as ping pong, table tennis or playing other games after the CBET monthly gathering on Friday night on each month.

## 13.0 CBET Social Media

### 13.1 CBET website

CBET's website, <http://www.CBET.ca/> continued to be one of the main social media to communicate our message far and wide. We witnessed its efficiency by the donations we received through the PayPal links on the front page. 2017 was an exciting year for CBET in terms of improving many CBET features and social media, including website updates. We deeply thank our CBET volunteers who have spent countless hours enhancing the website.



### 13.2. CBET eNewsLetter

CBET eNewsLetter has been growing strong for the past four years. It grew from 100 subscribers in the year 2009 to over 2,000 by December 2017.

### 13.3. CBET monthly eMagazine, Canadian Dream

CBET e-magazine started its journey as a PDF attachment via Google Group email. Year later moved to a new platform with Mail Chimp software. CBET e-magazine enters its 4rd year in January 2017 with a new web format version <http://canadiandream.cbet.ca/> which is published once in every month. For the convenience of our readers Canadian Dream has full archive to access any older articles.

We have authors with diversified community and professional backgrounds contributing each month. The editorial team is headed by a CBET Director responsible for the e-Magazine and publications plus 3 other volunteer team members dedicated to publications and edits. The magazine also saw enhancements in terms of adding hot links and graphics to attract more subscribers and increase readability.

Articles are written by a variety of members from the Canadian community. In 2017, we were honoured to publish articles written by an immigrant lawyer, City of Ottawa councillors, CBET's President and other Directors, Resident imam of a local mosque, renowned Journalists, prominent writers in Canada, and up-and-coming youth authors from our own community.



## 13.4 CBET YouTube

In 2017 CBET released YouTube videos for different activities. Please enjoy the CBET Videos made in the past year:

[https://www.youtube.com/watch?v=fN8AFwl\\_0A&feature=youtu.be](https://www.youtube.com/watch?v=fN8AFwl_0A&feature=youtu.be)

<https://www.youtube.com/watch?v=9W1hpNfCR9A>

<https://www.youtube.com/watch?v=HOXaegxCrY8>

<https://www.youtube.com/watch?v=hjygaOp-3Vc>

<https://www.youtube.com/watch?v=crEx8O2noyY>

## 13.5 Facebook & Twitter Pages:

CBET also is very active on Facebook and Twitter. So far we have over 100 like on Facebook page and inordinate numbers of followers on Twitter handle.

Our Vice-President Afroza Chowdhury and Secretary Fakruz Zaman maintains the two sites proactively.

<https://www.facebook.com/pages/CBET-Canada-Bangladesh-Education-Trust/223583621132844>

[https://twitter.com/CBET\\_CB](https://twitter.com/CBET_CB)



## 13.6 Bangladesh Window:

CBET established a new Bangla TV channel called Bangladesh Window to promote CBET and broadcast different community activities in Canadian Bangladeshi community. It is aired on Rogers TV Community Channel "Ottawa's Cultural Window" Program. The program has featured our successful charity functions such as our Annual Fundraising Dinner and other special occasions featured more about CBET, 2017 CBET Pitha Festival, and 2017 CBET Picnic & BBQ event. The program is hosted by CBET director Afroza Chowdhury



## 13. Accomplishments and Activities.

Al-Hamdu Lillah, in the year 2017,

- CBET was able to award 273 scholarships of Taka 10,000 each in Bangladesh to 55 institutions and

- 5 scholarships in Ottawa of \$500 each.
- Redesigned e-Magazine with hotlinks and graphics
- Substantial growth in CBET mailing list exceeding 2000
- Acknowledgement letters sent to each donor
- Thank you Letter to send to our volunteer after each event
  
- Renewed Tax software to issue tax receipts at very low cost
  
- networked by attending fundraising dinners for different organizations
- Organized Picnic & BBQ and fun activities at Andrew Haydon park
- Iftar organized by directors' person fund at SNMC with 475 guests
- 2017 Ramadan fundraising drive fetched over \$30,000
- Strong presence and participation in social media
- Provides Community Volunteer hours for High School students
- Organized Pitha festival & youth conference at SNMC
- Organized Professional Networking event
  - Setup Google calendar to promote CBET events
  - Automation to send email invitation to community members.

## **14. Donation & Expenses Processing**

### **14.1 Donation Processing:**

The primary goal is to streamline the process for donation processing and keeping the tax software up-to-date. This entails adding new donors to the system and removing expired ones, and following up on expired pledges.

We are open and welcome to answering any questions about donations or other relevant matters and issuing a tax receipt if requested.

CBET received the donations in the following ways:

**Debit & Credit Card:** Defined process is maintained by CBET Secretary and Treasurer.



**Bank Auto Deduction:** CBET invites any community members to get involved with our planned Bank Auto Deduction program for any amount .Tax receipt will be issued by the end of the year.

**PayPal Online:** All PayPal donation transfers to CBET Bank Account are recorded

**Cash & Cheque:** Donation of any amount for cash or cheque immediately gets entered in our tax software to update our records. The CBET Treasurer is responsible for depositing any funds received and CBET Secretary is responsible to update the tax software.

### **13.2 Expenses Processing:**

This includes writing the cheques, maintaining excel sheets and hard copy binders, uploading the copy of the cheque to Google drive designated for CBET, and logging each expense cheque, which are then mailed or arranged for pick up/collection.

## **14 . CBET Long Term Vision & Strategy**

"O ye who believe! Seek help with patient perseverance and prayer; for God is with those who patiently persevere". (Al-Quran 2:153)

CBET prepared Short term (1 Year), Midterm (2-4 years) and Long Term (10 years) strategic plans to help realize CBET's vision and mission. Every year at the beginning of the year they will review and adjust the plan.

Since August 2012, community interest has increased in CBET activities.



## **14.2 Short term (1 year):**

SMART actions are to be measured every 3 months, by monthly report of each director and year-end progress matched with goals and objectives. Each objective must be measurable individually and collectively.

- Each director actively manages a few portfolios
- Organizes Eid Festival, picnics, Iftars, Bazaar & Food festivals
- Organizing sports for kids
- Open branches in different city in Canada
- select more new colleges in the 460 Sub-Districts
- Scholarships awarded in the amount of \$200 (BDT 10,000)

## **14.2 Mid Term (2 to 4 years)**

- Fund Raising: Raise another \$50,000 to sponsor 300-500 scholarships
- Add a) youth, b) increase female memberships BOD
- Build a vibrant community and ensure scholarship recipients become positive leaders within their community.
- Build leaders which help achieve our vision by assigning term projects measurable to 10 students by open advertisement
- Guidance of new generation: Arranging Quran learning; 2) Arranging Hadith learning; 3) Arranging lectures on different Islamic topics; 4) Sports activities; 5) Children get together.

## **14.3 Long Term (5 to 10 years)**

- Fund Raising: Raise another \$100,000 to give 1,000 scholarships
- Provide more scholarships in Canada with increased funding
- Provide education tools in Bangladesh (i.e. computers)

## 15. Our Respected Volunteers:

CBET is a grass-root community organization where volunteers are its life, blood and soul. Without them, CBET is unable to provide its services. Every attempt has been made to acknowledge those who have volunteered. We like to offer our sincere apologies, if we have accidentally missed anyone.

CBET has a list of volunteers with their interests and expertise; it plans to assign various pieces of related tasks to them in order to achieve its goals.

Together, we will fulfill our duty of supporting our fellow brothers and sisters and lend a hand in giving the gift of education.

CBET is pleased to issue community volunteer hours for High School Students. If you are interested to volunteer work for any of the CBET activities, please contact via email at [info@cbet.ca](mailto:info@cbet.ca).

### Our dedicated Volunteers list:

Ishrat Hussain	Tasmiah Hussain	Tulin Rahman
Aneela Rahman	Emma Ahmed	Sindeed Islam
Farhana Yeasmin	Sophia Munawwar	Shallyna Sharifee
Farah Zaman	Qazi Fozle Mowla	Mustafa Chowdhury
Ashraful Hasan	Ashfaqul Haque	Izwani Shafique
Naheen Ahmed	Jasheem Chowdhury	Mehreen Ahmed
Nihal Amir Zaman	Sadun Imam	Rimika Uddin
Tasneem Kawsar	Nayna Begum	Mazeda Chowdhury
Moyeen Chowdhury	Mortuza Imam	Syeda Shahida Doreen
Selima Seraj	Shamima Sultana	Tarek Ali

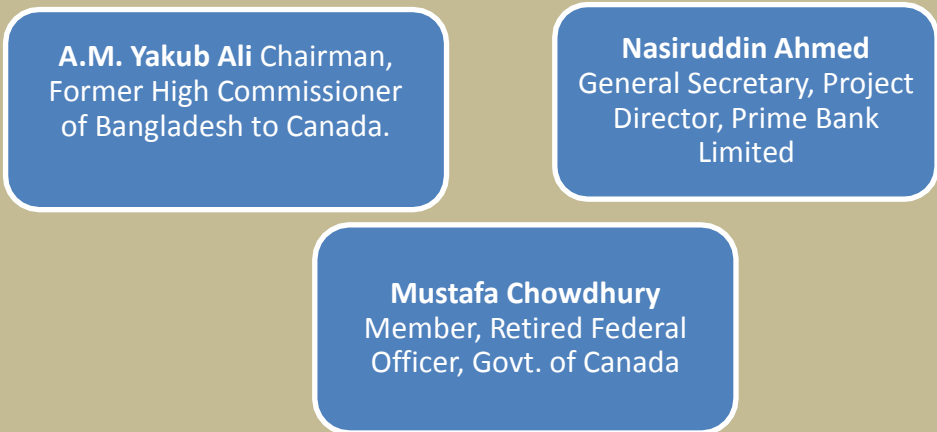
## 16. Ottawa CBET Management Team

“And fear the Day when ye shall be brought back to God. Then shall every soul be paid what it earned, and none shall be dealt with unjustly.” (2:281)

The following individuals served on the CBET Board of Directors in 2017.



## 17. Dhaka CBET Management Team



## Thank you!

The CBET family thanks all our generous donors, sponsors and supporters, without whom we could not grow and be as successful. You have been with us through every step of the way – from inception to our current and continuous growth. We invite you to continue lending a hand in providing the gift of education and change the lives of those through enabling them to become self-sufficient within their family, community and country. As a caring citizen of the world and a committed CBET supporter, you can help us break the cycle of poverty that families in Bangladesh face.



## Connect With Us!

CBET is committed to being transparent about its activities and we welcome requests for information and feedback on our work. Join us on social media to provide your feedback, comments, suggestions and ideas on how we can grow CBET and realize our mission.



[www.cbet.ca](http://www.cbet.ca)



[info@cbet.ca](mailto:info@cbet.ca)



[@CBET\\_CB](https://twitter.com/CBET_CB)



CBET - Canada Bangladesh Education Trust

**Canadian Dream**  [canadiandream.cbet.ca](http://canadiandream.cbet.ca)